



MFE-IT

Reference: MFE-ILL

Illustrator Training Course

Create professional vector illustrations and visuals

Duration: 3 days | Hours: 21 h

Remote • Sessions guaranteed from 1 registrant • 60% hands-on practice

DESCRIPTION

This Illustrator training teaches you to create professional vector illustrations and visuals. Over three highly practical days, you get to grips with the drawing tools, colour and typography, then progress to illustration, advanced formatting and file preparation. By the end, you are able to independently design quality logos, pictograms and vector visuals.

LEARNING OBJECTIVES

By the end of this training course, participants will be able to:

- Get to grips with the Illustrator interface and artboards
- Draw and edit vector paths
- Manage colour, gradients and patterns
- Work with typography and outlined text
- Create illustrations and pictograms
- Prepare and export your files for print and web

PREREQUISITES

- Be comfortable with the computing environment
- No prior knowledge of Illustrator is required

TARGET AUDIENCE

- Graphic designers, communication officers, freelancers and anyone wishing to create vector visuals (logos, icons, illustrations).

DETAILED PROGRAMME

The training alternates between theoretical input and hands-on practice (approximately 60% of the time). The modules are built around practical exercises based on real-world use cases.

Module 1 — Getting started and paths

- Interface, artboards and navigation
- Basic shapes and the Pen tool
- Selecting and transforming objects
- Aligning and distributing

Module 2 — Colour and appearance

- Swatches, gradients and patterns
- Strokes and appearance attributes
- Pathfinder and shape combinations
- Vector effects

Module 3 — Typography and illustration

- Text, styles and formatting
- Outlining and text on a path

- Creating a pictogram and an illustration
- Libraries and symbols

Module 4 — Preparation and export

- Colour modes and resolutions
- Preparing a file for print
- Exporting for web (SVG, PNG)
- Good file-organisation practices

COURSE HIGHLIGHTS

- Focused on practice with around 60% guided exercises
- Option to work on your own files or projects
- Small group of 1 to 3 participants for personalised support
- Led by an expert trainer
- Certificate of completion provided

TEACHING METHODS

Format and Delivery

The training is delivered remotely via an interactive virtual classroom. It can also be delivered on-site, with content customised to match the needs of your professional project. The theory/practice split is approximately 40%/60%.

MFE-IT Ultra-Personalised Format

Each session accommodates between 1 and 3 participants, ensuring highly individualised support. A preliminary interview allows us to tailor the content to each participant's profile. Inter-company sessions are guaranteed from just 1 registrant (no risk of postponement except in cases of force majeure).

Skills Assessment

Throughout the training, the trainer assesses participant progress through multiple-choice questions, role-playing exercises and hands-on work. At the end, a certificate of achievement is issued to each participant.

Post-Training Support

For one month following the training, each participant can contact MFE-IT trainers with questions about implementing acquired knowledge. A response is provided by email or telephone within 48 working hours.

Accessibility

MFE-IT is committed to welcoming people with disabilities. Contact: contact@mfe-it.com.

PRACTICAL INFORMATION

Trainer Resources

- Structured demonstrations aligned with the detailed programme
- Exercise briefs and solutions throughout the training
- A ready-to-use technical environment for practical workshops

- Trainer validation of acquired knowledge at the end of each workshop
- Digital reference documents

Certification and Validation

At the end of the training, a certificate is sent by email specifying the objectives, nature, duration and assessment results. A completion certificate can also be provided on request.

Benefits for Participants

- Train from your workplace or home, with no travel required
- Benefit from an expert trainer-consultant on the subject
- Enjoy an ultra-personalised format (1 to 3 participants)
- Continue training even in the event of unforeseen circumstances

Benefits for the Organisation

- Optimise the training budget by reducing travel and accommodation costs
- Offer quality training to all employees, regardless of location
- Reduce absence time linked to travel
- Support team upskilling in all contexts